



Vision 2023 Five Year Strategic Plan

Illinois State Assembly

The Association of Surgical Technologists Mission Statement: To Enhance the Profession to Ensure Quality Patient Care

The Illinois State Assembly Mission Statement: The mission of the Illinois State Assembly is to promote the high standards of the surgical technology profession by encouraging the exchange of professional knowledge and expertise among members, promoting the role of the Certified Surgical Technologist in healthcare facilities, and offering continuing education to enable surgical technologists to provide the highest level of patient care:

The Vision of the Illinois State Assembly for the next five years is to: The vision of the Illinois State Assembly is to actively involve members to increase awareness of the profession while maintaining financial security in preparation for introducing legislation requiring mandatory registration as a condition of employment as a surgical technologist in Illinois.

Meetings and Education

Objective or Goal	Action Plan - Step(s)	Assigned Person	Action Plan Due Date	Status
Provide a minimum of two continuing education workshops per year to meet the need of the ISA members	Spring Annual meeting Fall Workshop Education committee will oversee the workshops and seminars	BOD BOD Education Chair	Ongoing Next Annual meeting location announced a year in advance	2024 Annual Meeting held in Peoria, IL 2023 Fall Workshop held in Huntley, IL at Northwestern Medicine Huntley Hospital
Student Track	Develop a student Scrub Bowl in conjunction with the Fall seminar	Student Involvement Committee	Ongoing	Committee organized Scrub Bowl for the 2023 seminar in Huntley, IL

Organization and Leadership

Objective or Goal	Action Plan - Step(s)	Assigned Person	Action Plan Due Date	Status
Leadership in accordance with Bylaws	Maintain full officer and BOD positions through recruitment and training of leadership	BOD	Annually	Currently there is a full board; Elections are held in March of each year at the Annual Business Meeting. Positions that are open for candidates are posted in the Fall meeting's folders.
Board meetings	Hold a minimum of two BOD meetings per year	President	Annually	2023 meetings: 2/5/23 3/6/23 5/9/23 8/5/23 9/15/23
Leadership Training/SALF	Promote leadership training by paying for up to 6 board members who are attending conference to attend SALF	BOD	Annually	President, Vice President, Treasurer, Secretary, and three Board of Directors attended SALF in Chicago. IL in May of 2023.
State Assembly Leadership Award	Review award requirements and application and implement components Apply for State Assembly Leadership Award Receive a State Assembly Leadership Award	BOD President BOD	Annually	Application will be submitted in January 2024 by the President.

Financial

Objective or Goal	Action Plan - Step(s)	Assigned Person	Action Plan Due Date	Status
Report and Accountability	<p>File all required financial reports and documentation with AST.</p> <p>Bi-annual audit</p>	<p>Treasurer</p> <p>BOD</p>	<p>Bi-annually</p> <p>January 31st</p> <p>July 31st</p>	<p>Financial reports for 2022 and budget for 2023 submitted to AST on January 25, 2023</p> <p>Audit was done in March 2023 with the election of the new treasurer</p>
Financial Security	<p>Increase account balance by \$5000 per year in preparation for legislation costs.</p>	<p>BOD</p>	<p>Ongoing-yearly</p>	<p>Account balance August 5th, 2023</p> <p>\$50,998.92</p>

Public Relations and Marketing

Objective or Goal	Action Plan - Step(s)	Assigned Person	Action Plan Due Date	Status
Website	Maintain website with updates	President	Ongoing	Website is updated as needed by the President.
Involving different areas of the state	<p>Schedule Fall workshop in various areas of the state</p> <p>Annual Business meeting will be held in the same central location each year (Peoria, IL)</p>	Education committee and BOD	Ongoing	<p>Fall 2023 Workshop will be held At Northwestern Medicine in Huntley, IL</p> <p>2024 Annual Meeting will be held at ICC in Peoria, IL</p>

Membership Increase	Increase membership by <u>15%</u>	BOD	Annually	Membership increased in 2023 by 9.3%
Newsletter	Publish a newsletter 3 times a year – April, June, and October and distribute via email and on the website	President	Three times per year	The June newsletter was sent out on 6/18/2023 Will send the next Newsletter out in October 2023
Social Media	Increase use of Facebook page and Instagram page to promote meetings and involvement of members of ISA	President	Ongoing	President posts on the Facebook and Instagram page events and happenings in the state
Non-members and student members	Make email contact to non-members and students	Membership committee Student Committee President	Monthly	Lapsed members and student members are contacted through constant contact
Introducing Public to Career	BOD to speak at other organizations Career fairs Speak at schools HOSA	BOD Program Directors	Ongoing	Officers and Board members participated in career fairs and spoke at schools in 2023
Media Coverage	Increase coverage in newspapers and other mass media	BOD	Ongoing	The ISA received media coverage at the March Annual Business Meeting and Seminar In April, there was media coverage of the Legislative Meet and Greet

				held in Springfield, IL for promotion of the Registration Bill
Time Out Day and National Surgical Technologists Week	Increase marketing of both events through Facebook, Instagram, and Constant Contact Host the Fall seminar the weekend before or the weekend of Surgical Technologists Week	Membership Committee President	June September	The Fall seminar will be held on September 16 th , 2023 to kick off Surgical Technologists Week
Local and state proclamations	Gain annual proclamation for surgical technologist week from Governor's office Gain proclamations from local leadership	Community Outreach committee	September 2023	Received proclamation for ST week in 2023
Increase grass roots efforts	Promote the profession of surgical technology to the general public	BOD	Ongoing	AST involvement in statewide media coverage to promote registration bill
Student Involvement Instructor Involvement	Increase student and instructor involvement in state through discounts and marketing	Student committee President	Ongoing	Instructors and students attend our workshops/meetings from all over the state; Introduced having a student board for the state to plan the student track at the annual meeting
Military	Increase military involvement by contacting and visiting military installations	Membership committee President	Annually	Send email to all Veteran's thanking them for their service. Promote Veteran's Day on social media

Legislation

Objective or Goal	Action Plan - Step(s)	Assigned Person	Action Plan Due Date	Status
Professional performance and behavior critical	Promote a high level of professional performance and professional behavior among surgical technology community	BOD Education committee	Ongoing	
Education	Must assure that there are enough accredited programs to provide enough CSTs to meet need within state	BOD	Ongoing	We are currently researching how many accredited programs there are in the state of Illinois and how many students each program takes per cohort
Certification as a condition of employment Push for mandated registration in the state of Illinois	Legislative plan Grass roots Meet with health committee Work with AST Government Affairs Department	President BOD Legislative committee	Ongoing	Registration Bill renewed and signed into law by Governor on 8/3/23

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Objective or Goal	Action Plan - Step(s)	Assigned Person	Action Plan Due Date	Status
Place the patient first	Promote quality and safe patient care Encourage patient safety discussion and education Promote professionalism among members Encourage attainment and maintenance of CST credential	BOD	Ongoing	Speak up and be the voice in the operating room